



PROJECT CASE STUDY

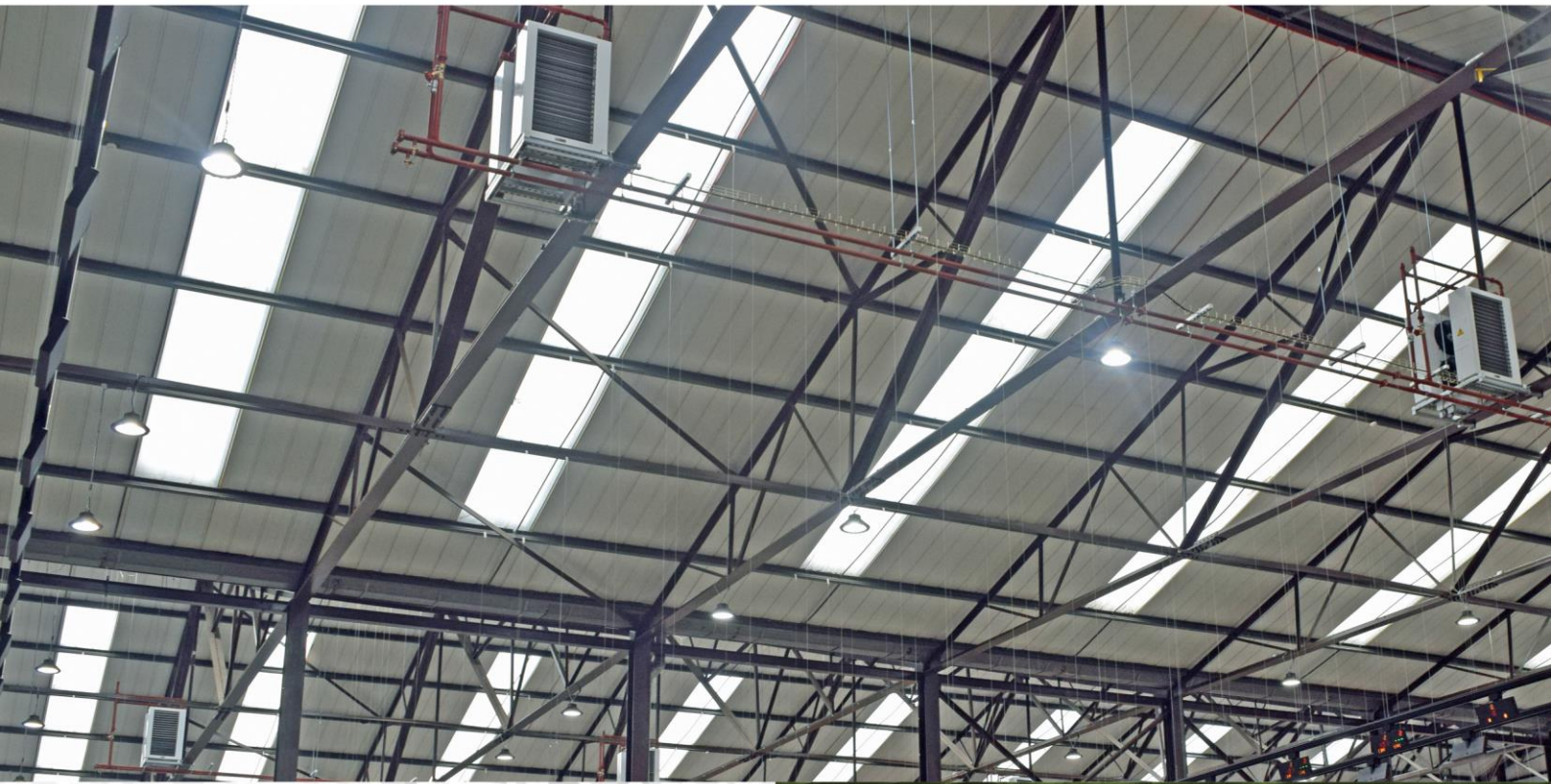
Associated British Foods



Allied Bakeries is one of three divisions of Allied Milling and Baking, which in turn is part of **Associated British Foods PLC**. One of the most successful food manufacturers in the UK, Allied Bakeries' supermarket brands include Kingsmill, Burgen, Allinson and Sunblest. **Kellwood LED Lighting** were introduced to Allied Bakeries project team in Gateshead by Lanchester Group following our successful Greencroft lighting project. Previously, we had also supplied hazardous area lighting systems to Allied Bakeries sister company, Vivergo Fuels.

Solution

Kellwood completed initial technical designs and delivered indicative supply-and-install pricing within 48 hours of receiving invitation to tender. Our comprehensive project approach which included on-site visitation and an in-house installation service proved attractive.



High-Grade Series
Industrial High Bays

Associated British Foods
Illuminated:

Annual Turnover:

> £12bn

Employees Worldwide

> 106,000